Cheerleader Fundraiser  
Dates: November 1st – November 15th

Dear Parents and Athletes,

We are looking forward to making this fundraiser a huge hit!

Our goal is to raise $2,000 profit with The Home Team Fundraising. We’ll use these funds to help us cover the cost of our new uniforms and attend camp and 2 competitions this season. We need each of the team members to sell a minimum of 10 items each to reach our goal.

These products are fun for our supporters! Each item is customized with our team logo!!!

**Here’s the Plan**

Kick-off Date: November 1st   
Your child will receive The Home Team Fundraising brochures along with a link-to-purchase for those that prefer to sell via social media and through email lists. We’ll also share customized social posts and links for you to share across social media platforms.

Selling Dates: November 1st – 15th   
Sell-Sell-Sell! We expect a minimum of 10 items sold per team member. Please record all sales clearly on the order sheet and collect all money upfront. If any of your customers prefer to purchase online, let them know to select your name in the item options so that you are given credit for the sale.

Turn-in Date: November 16th   
Please make sure you or your child turns in the orders and money collected by this date. Any delay will affect the delivery date of the products.

Make Your Sales Pitch Count! Try This:   
“Hi, my name is \_\_\_. Our cheer team is raising money to cover the cost of new uniforms and competition fees. Would be interested in supporting our team’s efforts by purchasing one of these items? Each item has our team logo on it, so you can show your support, even at home! Have a look.”

SAFETY FIRST: if you choose to do door-to-door sales, children should be accompanied by an adult.

Thank you in advance to all of you for your participation and helping to make this season our best yet!

Please contact me directly with any questions. Sincerely,

Jane Dow  
Fundraiser Coordinator 555-555-5555